

Margaritaville Resort releases renderings, concept art

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The Margaritaville Resort Orlando project is giving a look at what its first guests will see in 2017 when its first phase is complete.

The project released renderings that included an aerial view, as well as a view of some of the amenities planned for the \$750 million resort being built by Encore Capital Management. The resort will sit on 320 acres of undeveloped land along U.S. Highway 192 near the 429 toll road entrance.



The resort has begun construction, with a new sales center slated to be completed in the coming weeks and the first phase of development wrapped up in 2017. MARGARITAVILLE RESORT ORLANDO

"As shown in a new master rendering, the expansive waterfront destination resort will be an exciting addition to Central Florida's thriving attraction and tourism scene. Margaritaville Resort Orlando features a 175-room Margaritaville hotel, 1,000 Margaritaville-themed vacation homes, 300 timeshare units, 30,000 square feet of function space, 200,000 square feet of festive retail space, a dining and entertainment district, 12-acre water park, wellness center, miles of wooded fitness trails and a water taxi system," said a release, noting a sales center will be opening soon.

In addition, the renderings give a look at "a 3-acre swimmable freshwater lagoon" planned that will be next to cabana-style amenities to accommodate guests looking to take part in more of its water activities such as paddleboarding and snorkeling.

Margaritaville Resort's addition to the region will provide more accommodations and helps further push Central Florida's position as the top leisure destination in the world.



A look at the planned 3-acre lagoon at Margaritaville Resort Orlando. MARGARITAVILLE RESORT ORLANDO